



Monday,
May 5th, 2025

Annual
Weinstein JCC Golf
Tournament
TO HONOR THE MEMORY
OF BRUCE PERRETZ



Carole and Marcus Weinstein Jewish Community Center
**2025 SPONSORSHIP AND
PARTICIPATION PACKET**





Annual Weinstein JCC GOLF TOURNAMENT

About the Event

Join the Weinstein JCC for the 2025 Golf Tournament on May 5, 2025, at the Richmond Country Club! We're thrilled to host this year's tournament at a new venue, offering a fresh and exciting experience on a traditional 18-hole course. The day begins with an energizing breakfast reception at check-in, setting the tone for a fantastic day of golf. Enjoy snacks and on-course refreshments while you play, then wrap up the event with an exciting awards reception featuring great prizes. Don't miss this chance to experience a new course and support the Weinstein JCC!

Schedule of Event

Monday, May 5, 2025

7:30 AM Check-In Begins, Breakfast Reception

8:30 AM Shotgun Start

2:00 PM Awards Reception to Follow

Remembering Bruce Perretz and the Legacy He Built



Our community
is more than a
building.

OVER
100,000
pounds of food distributed

744
fitness classes

\$106,646
granted in youth
scholarships

2,800
cultural arts event
attendees

40%
of preschoolers received
inclusion services

3,094
swim classes for kids

6,950
members in our community



Why the JCC Matters

The Carole and Marcus Weinstein Jewish Community Center is a full-service community center that supports and engages the greater Richmond community in impactful and enduring ways. For over 78 years, the role of the Center has been to provide a safe, inclusive environment for the community to gather and build meaningful connections while they enrich their bodies, minds, and souls.

Our programs support the health and wellness of individuals and families by

- Meeting social cultural, and social service needs
- Providing education and activities for hundreds of children
- Offering enrichment, engagement, and wellness programs for active seniors
- Sharing cultural arts experiences through a Jewish lens for people of all ages

The Weinstein JCC welcomes everyone who has a desire to be connected to others and to the sense of community that we celebrate every day at our Center.

Programs serve

- Preschoolers to seniors
- All Jewish denominations
- Native Richmonders to transplants
- All backgrounds, religions, cultures, and affiliations
- All levels of ability

With thousands of people engaging monthly with the Weinstein JCC, we continue to address the needs of the broadest spectrum of the community.





Your Sponsorship Matters

The Weinstein JCC's life-enriching programs support and inspire thousands of people each month. Providing unique shared experiences, the Center is a warm and welcoming place where anyone can feel embraced.

Your sponsorship supports programs such as:

\$25,000 provides a child with a year-long enrollment in a nature focused, all-day accredited preschool.

\$15,000 provides a production of Jewish Family Theater to train budding thespians and build self-confidence.

\$10,000 provides 2 months of social and intellectual programs to connect 100+ active senior adults and combat isolation.

\$7,500 provides a free community event for 300+ families to share the richness of Jewish heritage.

\$5,000 provides a child with a full season at Camp Hilbert, fostering outdoor exploration and friendships.

\$2,500 provides a child on the autism spectrum with 5 weeks of Voices Together camp, offering a traditional day camp experience tailored to their sensory and emotional needs.

\$1,000 provides 4 individuals with an American Red Cross certified lifeguard class, equipping them with essential lifesaving skills for their community.

As the center of the Jewish community, the Weinstein JCC provides a direct link between your business and thousands of community members.

We look forward to partnering with you this year. Thank you for your support!

*Corporate sponsorships are tax deductible to the greatest extent allowed by law.





Annual Weinstein JCC GOLF TOURNAMENT

Sponsorship Benefits

	Title Sponsor \$10,000	Reception Sponsor \$6,000	Breakfast Sponsor \$3,000	Golf Cart Sponsor \$2,500	Snack Station Sponsor \$1,800	Beverage Cart Sponsor \$1,800	Foursome + Hole Sponsor \$1,200	Hole Sponsor \$650
Listed on our website as a Community Partner with logo and website linked	●							
Company name and logo on promotional ads, articles, and dedicated social media post	●							
Ad in 2025-2026 Activity Guides	Full page color ad	1/2 page color ad	1/4 page color ad					
Recognition on Website	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME	NAME
Dedicated signage	Event banner at reception	Sign at reception	Sign at Check-In Breakfast	Sign on each golf cart	Sign at turnhouse /snack station	Sign on beverage cart		
Company name and logo on event materials (sponsor boards, signage, and program – where appropriate*)	LOGO	LOGO	LOGO	NAME	NAME	NAME	NAME	NAME
Foursome including reception, beverages, gifts	● x2	●	●	●	●	●	●	
Hole sign on course	●	●	●	●	●	●	●	●

* Prominence based on sponsorship level

INTERESTED? Please fill out the form on page 6 or sign up on our website at
weinsteinjcc.org/26th-annual-golf-tournament

QUESTIONS: Please contact Sydney Berman, Development Specialist, at sberman@weinsteinjcc.org
or 804-545-8659.



COUNT US IN!

Please complete this form and return to sberman@weinsteinjcc.org to secure your spot.

SPONSORSHIP

- ☐ Title Sponsor **\$10,000**
- ☐ Reception Sponsor **\$6,000**
- ☐ Breakfast Sponsor **\$3,000**
- ☐ Golf Cart Sponsor **\$2,500**
- ☐ Snack Station Sponsor **\$1,800**
- ☐ Beverage Cart Sponsor **\$1,800**
- ☐ Hole Sponsor **\$650**

PLAYERS

- ☐ Foursome + Hole Sponsor **\$1,200**
- ☐ Foursome **\$900**
- ☐ Individual Golfer **\$225**
(must be part of a full foursome)



**Prefer to sign up online?
Scan here!**

COMPANY NAME/RECOGNITION: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

EMAIL: _____

PHONE: _____

Payment Options (due by May 5th)

- ☐ Enclosed is a check in the amount of \$_____ made payable to the Weinstein JCC
- ☐ I would like to be invoiced
- ☐ Please charge \$_____ to my credit card.

Card #: _____ Exp. Date: _____ Security Code: _____

Cardholder Name: _____ Signature: _____

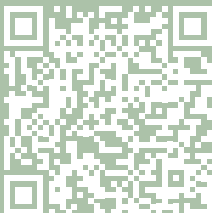
WANT TO SIGN UP ONLINE? Visit our website at weinsteinjcc.org/26th-annual-golf-tournament

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Thank you for
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Our Mission

The Carole and Marcus Weinstein Jewish Community Center exists to **provide the highest quality educational, physical, and spiritual wellness programs and experiences** for all ages and abilities, guided by Jewish values and culture. The Weinstein JCC provides a safe, inclusive environment for the community to gather and build meaningful connections.

Our Vision

Building **meaningful** relationships and experiences guided by Jewish values.

Leadership

Stuart Simon
President

Greg Bishop
Chairman

Chris Greenberg
Vice-President

Bruce Perretz (OBM)
Vice-President

Wes Simon
Vice-President

Lynn Schwartz
Secretary

Andy Brownstein
Treasurer

Ric Arenstein
Honorary Vice-President

Allison Weinstein
Honorary Vice-President

Susie Adolf
Member

Ashley Brooks
Member

David Fratkin
Member

Shelley Gouldin
Member

Erika Kain
Member

Landis Knee
Member

Sarah Arenstein Levy
Member

Jennie O'Holleran
Member

Shana Levy Passman
Member

Gregory Samuels
Member

Charles Scher
Member

KC Sledd
Member

Sara Waskin
Member

Bob Weisberger
Member

Sara Villalona
Member

Nathan Zasler
Member

Devon Barnhart
ECC Chair



*Our gold star rating by Candid. (formerly GuideStar) represents our commitment to transparency for our donors and the public.